

A stronger future for the Oakland Coliseum Area:

This large, well-located expanse of public land can and should be used to provide development that benefits the community in multiple ways. The Oakland Coliseum site, co-owned by the City of Oakland and Alameda County (the County is in the process of selling their ownership share), provides a unique opportunity with about 200 acres that are on BART, have freeway access, easy airport connection, Amtrak, and great central location in the growing Bay Area. We can, and should, work toward a future for the site which provides local benefits, including housing at all income levels, jobs, recreation and health, including for our youth, tax revenue, and revitalization.



The future of this great site should ideally include:

- Significant amount of new housing, at all income levels, including deed-restricted affordable housing, workforce housing, and ADA accessible housing.
- Business, retail, hotel and convention/conference facilities, and ongoing presence of major sporting events.
- Maintain and use Arena, including by seeking to bring a WNBA team and other uses. Arena can also be used in partnership with hotel/conference facilities to host events.
- Soccer options. Explore options to provide soccer, including professional games to watch and places for local youth and other soccer teams to practice

and play. Outdoor soccer fields can be designed to be able to accommodate other uses when not in use for soccer.

- Retail, restaurants, bars, and entertainment. Inside and outdoors. Possibly with outdoor drive-in movie capacity.
- Improved and widened pedestrian access-way from BART, to make the welcoming experience pleasant and easy to cross, without requiring people to go downstairs and back up, no chain link, well-lit and attractive, and with access to shops and food and more.
- Quality jobs for the local community – including opportunities in construction, and incorporating existing workforce from Coliseum/Arena such as concessions, security, etc. Local hiring, equity, and quality standards policies for jobs.
- Local/small business involvement and opportunity, including for local/small businesses to participate in the new development at the site.
- Protections from displacement for existing surrounding local residents and local businesses.
- Option for inclusion of City of Oakland and Alameda County public needs such as a public administration building, and court.
- Secure bike parking/valet.
- Utilize existing approved Plan/EIR.
- And, to ensure a fair and transparent process, and inclusion of affordable housing, abide by surplus lands act, public lands policies and procedures.